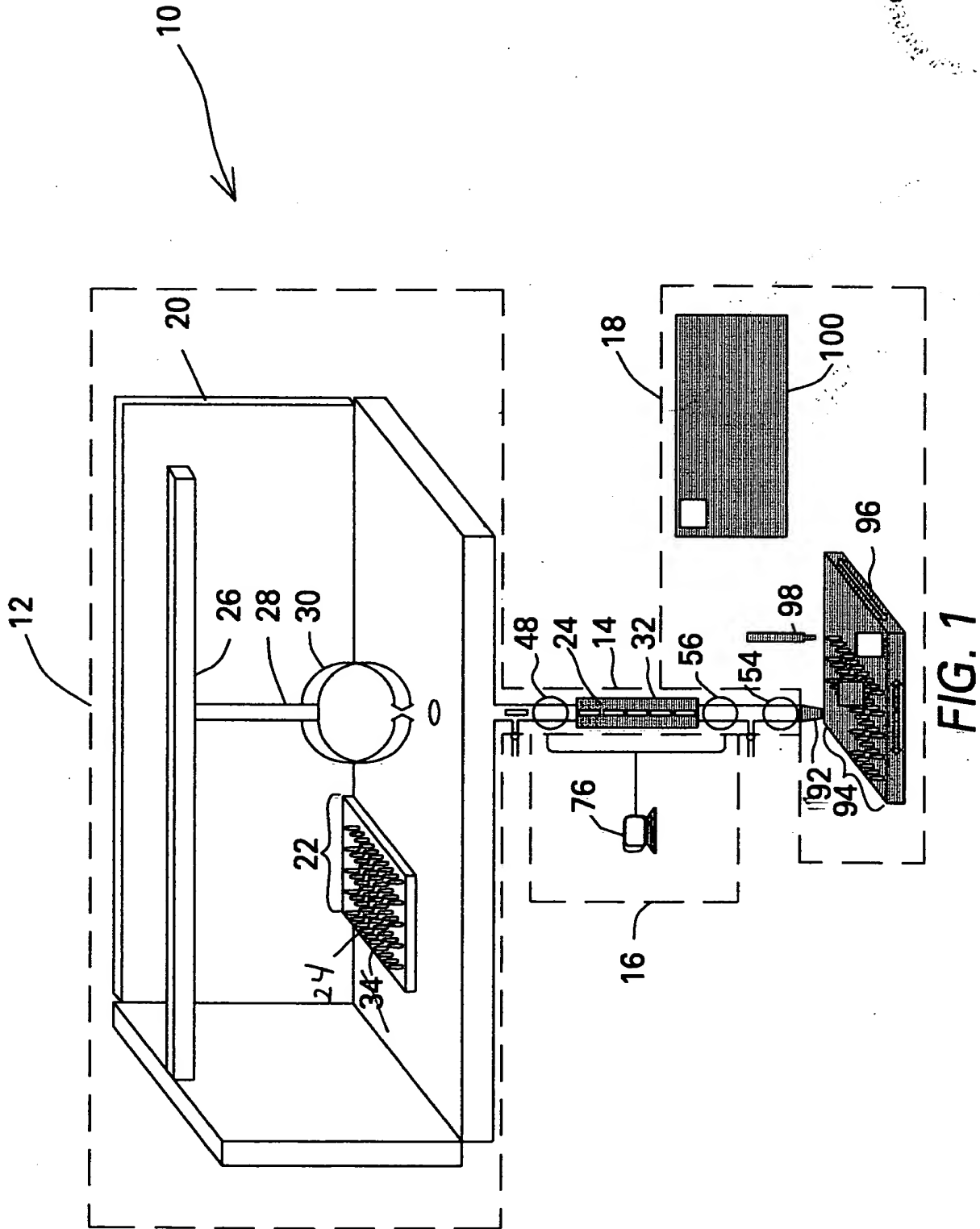


A circular diagram illustrating the components of the environment. At the center is a circle labeled "EFFECT OF THE ENVIRONMENT". Surrounding this central circle are seven rectangular boxes, each representing a different category of factors. Arrows point from each of these boxes towards the central circle, indicating their influence. The boxes are labeled as follows: "SOCIAL FACTORS" (top), "CULTURAL FACTORS" (top-right), "ECONOMIC FACTORS" (right), "POLITICAL FACTORS" (bottom-right), "TECHNOLOGICAL FACTORS" (bottom), "PHYSICAL FACTORS" (bottom-left), and "HUMAN FACTORS" (top-left).



**FIG. 3**



Match and Return

